

| Course Title | Financial Management | |
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| Course Number | BUS 614 | |
| Number of Credits | 3 | |
| Course Dates | SPRG19 – On Ground Course | |
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| Instructor | Dr. Jody Woodworth | |
| Email Address | Jody.woodworth@doane.edu | |
| Office Hours/Availability Preferred Phone | You may contact me on my cell or email. I will respond within 24 hours unless posted differently on the announcement page in Blackboard. All instructor correspondence will be sent to your Doane University e-mail account. Please plan on checking your Doane Gmail account AND Blackboard site regularly for course related messages. This course uses Blackboard for all supplemental materials, submission of assignments, facilitation of communications between faculty and students, and posting of grades. The Blackboard Course Site can be accessed at http://bb2.doane.edu 402.679.2084 I will also except texts, please identify yourself and the class you are in. | |
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| Textbook Information: | Required Textbook: Foundations of Financial Management, 16th edition, by Block, Hirt, and Danielsen. McGraw-Hill Education Publisher. | |
| Additional Course Materials | Handouts and articles that will be distributed in class and posted on blackboard following each class. | |
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| Course Description BUS 646 - Healthcare Economics and Finance (3) | This course focuses on the technical elements of financial management, both from an operational and strategic standpoint. The main goal is to teach students how to use financial data to make financial decisions in competitive business environments. | |

| | Prerequisite: Undergraduate Corporate Finance | | |
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| Course Learning Outcomes/Objectives | Upon completion of this course, the student should be able to: Calculate time value of money and apply to real world problems Calculate and evaluate stocks and bonds Calculate net present values and make decisions on mutually exclusive projects Distinguish different types of risks and returns Calculate cost of capital for capital structure decisions Examine efficient, global financial, and foreign exchange markets. | | |
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| Technology Requirements | https://www.doane.edu/faq/minimun | n-computer-requirements | |
| Course Schedule | Assignments placed in Bb site if not completed prior to the next scheduled class | | |
| Week Topics | Objectives | Assignments | |
| Week 1 March 11 | Chapter 1 1. Examine the financial management goals and activities to recognize the importance of financial management. 2. Explain why financial management matters in the real world. | Chapter 1 Introduction review syllabus and requirements of the course Weekly Assignment Weekly Project assignment | |
| Week 2 March 18 | Chapter 9 1. Calculate future value on an investment for an investment return estimate. 2. Calculate present value on an investment for investment principle estimate. 3. Calculate interest rate on an investment to know price of borrowing or lending money. 4. Calculate time on an investment to estimate the time period to reach investment goals. | Chapter 9 Weekly discussion Weekly assignment Weekly project assignment | |
| Week 3 March 25 | Chapter 10 1. Describe the types of bonds and the factors that determine bond prices. | Chapter 10 Weekly assignment Week 3 case study Weekly project assignment | |

| | Calculate bond prices to find out current bond values. | |
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| Week 4 April 1 | Chapter 12 1. Calculate financial project net present values, internal rate of returns, and payback periods to compare mutually exclusive financial projects. 2. Explain why one project is better than the other based on net present value, internal rate of return, and payback period methods. Chapter 12 Capital budgeting assign Weekly project assignm Midterm exam | |
| Week 5 April 8 | Chapter 13 1. Differentiate different types of risks to account for risk factor of an investment or asset evaluations. 2. Define different types of returns on financial investments or financial project projects for financial decision making. | Chapter 13 Weekly discussion Weekly assignment Weekly project assignment |
| Week 6 April 15 | Chapter 11 1. Calculate cost of capital for longterm capital budgeting and investment decisions. 2. Adjust the cost of capital to minimize the cost of raising capital and maximize investor's returns. Chapter 11 Weekly discussion Weekly assignment Weekly project assignment assignment Weekly project assignment | |
| Week 7 April 22 | Chapter 21 1. Examine global financial markets to identify a bigger picture of the global financial market. 2. Examine international financial management to compare to the U.S. financial management theories and practice. Chapter 21 Weekly discussion Weekly assignment Weekly project assignment | |
| Week 8 April 29 | 10 Finals 1. Evaluate and prepare an analysis of an investment project that demonstrates all of what you have learned about financial management. 10 Finals Final discussion Final project assignment Final exam All course assignments should be completed and submitted by May 9 th | |

Grading Assessments

| Type of Assessment | Points | Total possible points |
|---------------------------------------|----------|-----------------------|
| Case study | 20 each | 20 |
| Assignments - Application of Concepts | 20 each | 120 |
| In Class Discussion | 10 each | 70 |
| Exams | 100 each | 200 |
| Project | 90 each | 90 |
| Total Points for the Course | | 500 |

^{*}Point distribution – no exceptions

Grade Scale (Grade scale will be program specific. Please check with the applicable Program Director for this information.)

| Grade | Percent | Points | Grade | Percent | Points |
|-------|---------|-----------|-------|-----------|---------------|
| | Range | | | Range | |
| A | 100-94% | 500 - 470 | C | 76-74% | 384 - 370 |
| A- | 93-90% | 469 - 450 | C- | 73-70% | 369 - 350 |
| B+ | 89-87% | 449 - 435 | D+ | 69-67% | 349 - 335 |
| В | 86-84% | 434 - 420 | D | 66-64% | 334 - 320 |
| B- | 83-80% | 419 - 400 | D- | 63-60% | 319 - 300 |
| C+ | 79-77% | 399 - 385 | F | Below 60% | 299 and below |

| Participation Policy | A student is expected to be prompt with assignment due dates on course schedule. Participation in class discussions is an integral part of your grade. A full knowledge of economics and finance cannot be acquired simply by reading the assigned text. Your regular participation will help you maximize the learnings to be realized while ensuring that you gain a sense of order, flow and logic of the course. |
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| Study Time | Expectation of the amount of time the course requires students to spend preparing and completing assignments. Typically, students could expect to spend approximately 12 hours a week preparing for and actively participating in this 8-week 3 credit hour course. This actual time for study varies depending on students' backgrounds. |
| Late Work | Click or tap here to enter text.All assignments must be finished and turned in to complete the course. Unless the instructor is notified BEFORE the assignment is due, it is automatically docked 10% each day an assignment is late. Federal requirements state that students must complete 75% of the course work to be eligible to receive an incomplete for the course. If students fall more than two weeks behind, they cannot meet this requirement. Each student is responsible for all work missed regardless of the reason. There is no such thing as an automatic excuse from any segment of academic endeavor, |

| | nor is there an automatic extension of due date for assigned work. A student is |
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| | expected to contact instructors before a delay occurs to receive the next |
| | assignment or make-up assignment, this is not guaranteed. |
| Submitting Assignments | All assignments, unless otherwise announced by the instructor MUST be |
| | submitted via Blackboard. Each assignment will have a designated place to submit |
| | the assignment. |
| Communication Policy | Please allow 3-5 days for feedback on assignments. This timeframe is dependent |
| including Assignment | upon the level of detail that I provide and the number of students in the course. I |
| Feedback | expect you to read my feedback and make changes if needed. If you do not know how to look at feedback using the My Grades tool in Blackboard, please notify me |
| | immediately. |
| Acadomic Integrity Policy | Doane University expects and requires all its students to act with honesty and |
| Academic Integrity Policy | integrity, and respect the rights of others in carrying out all academic |
| | assignments. Academic dishonesty, the act of knowingly and willingly attempting |
| | or assisting others to gain academic success by dishonest means, is defined in four |
| | categories: |
| | a. Cheating – "Intentionally using or attempting to use unauthorized information |
| | or study aids in an academic exercise." |
| | b. Fabrication – "Intentional and unauthorized falsification of invention or any |
| | information or citation in an academic exercise." |
| | c. Facilitating academic dishonesty – "Intentionally or knowingly helping or |
| | attempting to help another to commit an act of dishonesty, and/or coercing other |
| | to do the same," |
| | d. Plagiarism – "Intentionally or knowingly representing the words or ideas of |
| | another as one's own in any academic exercise, in both oral and written projects." |
| | For more information on academic integrity, please visit the website: |
| | http://catalog.doane.edu/content.php?catoid=16&navoid=1333 |
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| Academic Support | Please contact academicsupport@doane.edu |
| | https://www.doane.edu/graduate-and-adult/academic-support |
| Disability Services | https://www.doane.edu/disability-services |
| Disability Services | Doane University supports reasonable accommodations to allow participation by |
| | individuals with disabilities. Any request for accommodation must be initiated by |
| | the student as soon as possible. Each student receiving accommodations is |
| | responsible for his or her educational and personal needs while enrolled |
| | at Doane University. Please contact Chris Brady at chris.brady@doane.edu or |
| | 402-467-9031 for assistance. |
| Military Services | https://www.doane.edu/graduate-and-adult/military |
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| Anti-Harassment Policy | http://catalog.doane.edu/content.php?catoid=5&navoid=452 |
| Grade Appeal Process | http://catalog.doane.edu/content.php?catoid=5&navoid=238 |
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| Credit Hour Definition | Doane University follows the federal guideline defining a credit hour as |
| | one hour (50 minutes) of classroom or direct faculty instruction and a minimum of |
| | two hours of out-of-class student work each week for approximately fifteen |
| | weeks (one semester), or the equivalent amount of work over a different time |
| | period (e.g., an 8-week term). This definition applies to courses regardless of |
| | delivery format, and thus includes in-person, online, and hybrid courses |
| | (combination of in-person and online). It also applies to internship, laboratory, |
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| | performance, practicum, research, student teaching, and studio courses, among other contexts. |

| Syllabus Changes | Circumstances may occur which require adjustments to the syllabus. Changes will be made public at the earliest possible time. The materials, including the schedule and evaluation points are outline in the Course Calendar at the end of the syllabus. All assignments are subject to change, students will be notified. |
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Extra Credit Opportunity. NO extra credit will be offered in this course.